

DJ BAD HAIR DAY

OFFICIAL PRESS KIT

REAL NAME: Andre Adams
LOCATION: Salt Lake City, Utah
DJ SINCE: 2010
HOST SINCE: 2007
SET DURATION: Depends on the event
EQUIPMENT: 2 Pioneer Turntables,
Pioneer S9 Mixer
JBL speakers



INTRODUCTION:

When he is not writing hot new records, recording new mixes or encouraging others to do right, you can probably catch Andre Adams aka DreRawka (Dre-Rocka) aka Bad Hair Day aka Young Chief Chipotle aka The Shadow of Harambe (I know he has a lot of aliases) rocking crowds all over the Wasatch Front with his high energy and electric sound. Andre has been rocking crowds since early 2007 in the state of Utah. He has learned a lot and is continuing to grow as an entertainer. Get to know the man with the wild hair and even wilder personality.

"I chose the name Bad Hair Day because it's something that is off the wall and most can relate to having a BHD or Bad Hair Day" -Andre

<https://soundcloud.com/djbadhairday>

<https://www.facebook.com/drerawka/>

https://www.youtube.com/channel/UCGFv7b3Rx-Jh2PjjF5mX_Rw

<https://twitter.com/drerawka>

<https://www.instagram.com/drerawka/>

<https://www.instagram.com/djbadhairday>





BIOGRAPHY:

Andre attended Cottonwood High in Murray, Utah where his football coach/teacher Pierre Jones noticed his interest in music. Pierre had his own entertainment company and was gearing up for The Sundance Film Festival at the time Andre met him. Pierre had 4 shows booked where he needed someone to flyer. Andre took the opportunity to help pass out those flyers and showed Pierre his ambition. After the Sundance and being active in the local Salt Lake City entertainment scene, Andre came into contact with Jason Dodson aka DJ Knucklez and Self Expression Music Artist/Producer Lloyd Macintosh aka LAM in 2005 where he started learning how to DJ and Record music at an inner city program. Andre then interned at KRCL 90.0FM for the "Friday Night Fallout Show". At that moment Andre knew he wanted to learn more about the radio career. In 2009 Andre had a opportunity to host events for Dogemout.com which was a website catered to freestyle rap battles. After hosting many of shows throughout the Wasatch Front, Dogemout.com had an opportunity to have a segment on KUUU 92.5FM where they would broadcast rap battles from the station. Andre co-host the show alongside radio personality Booker & Lyric. After every show Andre would edit video footage and monitor all the official Dogemout.com social media accounts.

The buzz of this show took Utah by storm. Every year U92 would throw a hip-hop concert series called "Summer Jam" & "Cinco De Mayo" where Andre would host Dogemout.com rap battles both on a second stage and main stage during these concerts. After leaving Dogemout.com in 2011 Andre began to write/produce music under LTA Records. Andre has written music in all types of genres (Folk, HipHop, EDM, Pop) and has performed at Sundance along with opening up for such artist as TechN9ne, Haystack, Brother Lynch, Snoop Dogg, Ice Cube, WC, The New Boyz, The Rejectz, AfroMan, DJ Felli Fel, Game, Pitbull, Dev and The Cataracts, Nipsey Hussle, T-Pain, De La Soul, Bobby Brackins. Most recently Andre has been the official DJ for the professional arena football team the Salt Lake Screaming Eagles along with being named City Weekly's DJ of the year for 2017. You can say Andre has seen it all at such a young age and has been under a lot of pressure but still always able to provide a quality product.

PAST PERFORMANCES:

FESTIVALS:

Utah Arts Festival 2011 (DJ for Recording Artist Sonny Bonoho)

CLUBS PERFORMED IN:

The Hotel, Gossip, The Moose Lounge, Circle Lounge, The Century Club, Inferno, Lumpys, Metro, Complex, Scallywags, Kristauf's Martini Bar, Club Elevate, Harryos, The 23rd Floor (Wells Fargo Building)
The Playground (Park City), Cisero's, Silver Restaurant, A Bar Named Sue, Bliss.

EVENT CENTERS:

The Rail Event Center, The Infiniti Center, The Maverik Center, USANA Event Center, The Gallivan Center
Utah Valley University

PREVIOUS RESIDENCIES:

Circle Lounge, The Century Club, A Bar Named Sue, The Hotel.

CORPORATE OR SPORTS EVENTS COVERED AS DJ AND/OR MC:

United States Veterans hockey game (Maverik Center), Title Boxing classes (Cottonwood Heights)
Macy's clothing department store, The Marriott, The Salt Lake Screaming Eagles, Park City Television
Fox13's Good Day Utah, Discover Card, 2017 Salt Lake Corporate Games Winner

CONTACT

EMAIL: DjBadHairDay@gmail.com & TheHiveCity@gmail.com
PHONE: Andre 801-651-4463

SOCIAL MEDIA: [@DjBadHairDay](https://twitter.com/DjBadHairDay) & [@Drerawka](https://twitter.com/Drerawka)
WEBSITE: DjBadHairDay.com